



Feb 25, 2011

Frank Kreze  
LMI Canada Inc.

Dear Frank:

I would like to take this opportunity to share my results and the difference the LMI process has made to me personally and organizationally.

The Effective Productivity Program has helped me understand who I am and what my personal strengths and opportunities are. It has given me tools and skills to capitalize on my strengths and work on my opportunities to make me a better person and leader.

Through the work with LMI Canada, The Urban Athlete has many achievements to be proud of:

1. Year to year for a 6-month period Gross Revenue has grown 15%
2. Key employees have increased personal sales by as much as 35%
3. Plans and goals are in place to continue to grow and record 30% growth from last year to this.

The net result is currently 9:1 return on my investment.

Personal Goals Achieved:

1. Have significantly improved my guitar playing skills.
2. Have launched a wine buying guide for friends and family.
3. Family life is more organized, more productive and less stressful.

I would highly recommend LMI Canada's programs and Process to anyone that is looking for the slight edge in there business and personal lives.

Sincerely,

Ryan Hindmarsh  
The Urban Athlete